

Support literacy in North Carolina

*"I want to increase statewide efforts
to address literacy needs, mobilize
community resources, and help
volunteers make a difference!"*

Yearly Membership Dues: (7/1 to 6/30)

___ **Individuals:** \$25

Organizations:

(Annual Operating Budget)

___ \$ 0 - \$75,000 \$50.00

___ \$75,001-150,000\$75.00

___ > \$150,001\$ 100.00

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Telephone # _____

Fax # _____

E-Mail _____

**Make your tax-deductible check
payable to NCLA, Inc.
and mail to:**

**Laura Walters, NCLA Treasurer
916 W. Morgan St.
Raleigh, NC 27603
Attn: NCLA**

North Carolina Literacy Association



*... proclaiming literacy
throughout the
state!*

WHY NCLA?

All North Carolina counties have adults who are unable to locate two pieces of information in an article, calculate the total cost of purchase from an order form, or understand health related instructions.

1.1 million North Carolinians do not have a high school diploma. 30 million individuals in the U.S. score at the lowest level of literacy according to the 2003 National Assessment of Adult Literacy.

NCLA members serve adults who want to improve their basic life skills or learn English as a Second Language.

NCLA provides opportunities for networking, training, and professional support for community based literacy programs. Each time the NCLA name is seen or heard, your local literacy organization is being supported.

Increasing literacy services is an urgent need in North Carolina! Check the NCLA web site at www.ncliteracy.org to find out how NCLA can help.

The Benefits of NCLA Membership

- ◆ Access to a listing of foundations that support literacy in NC;
- ◆ Opportunities for professional development training;
- ◆ Advocacy for increased literacy support and funding;
- ◆ Networking opportunities among literacy providers;
- ◆ A free list serve where members can consult colleagues, share news and receive information; and,
- ◆ Access to annual statistical data from North Carolina community based organizations.



NCLA'S MISSION

The Mission of the North Carolina Literacy Association is *“to initiate support and develop technical assistance and advocacy for community-based literacy organizations.”*

Every North Carolinian should possess the knowledge and skills necessary to compete successfully in a global economy.

Community-based programs are able to provide the flexibility and confidentiality needed to meet their clients' goals.

Adults who improve their basic educational skills improve their employment status, parenting abilities, and their self-confidence.

According to the National Institute for Literacy, the more education a parent has, the higher a child's reading proficiency becomes. (www.nifl.gov)

The North Carolina Literacy Association is an affiliate of ProLiteracy Worldwide, located in Syracuse N.Y. (www.proliteracy.org)